

# 360° DIGITAL GOVERNANCE

Get the full picture of all service providers running on your site, how they're deployed and the personal data collected, improving performance and ensuring full compliance.

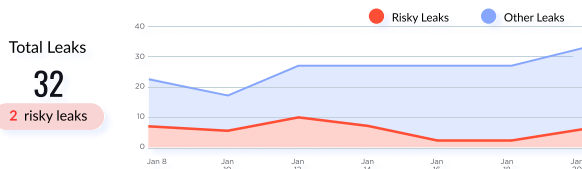
No manual configuration needed.

## Identify Personal Data Privacy Leakages in Your Visitors' Browsers as They Happen

In real time, find PII data collected in a visitor's browser using proprietary patterns - ensuring 100% coverage on all visitors.

Pinpoint every service provider that is actively storing and reading personal information of your website visitors to ensure your 3<sup>rd</sup> parties are compliant with your site's privacy policy.

Evaluate the potential exposure associated with each of these services and use Namogoo's tools to resolve it.



Risk ↓	Type	Service	% of Affected Visitors
High	Credit Card Number	Dynamic Yield	56.7%
High	Gender	Google Ads	92.6%
Medium	Email Address	Pendo	97.8%
Low	Unique Identifier	Stripe	97.9%

Time Range: Last 14 Days | Export | Filters

Service	Site Section	% Visitors	# Assets	Is this familiar?
Google Ads Advertising	All sections	98%	5	Yes
Heap Analytics	Homepage, Category, Produc	97%	3	Yes
Facebook Ads Advertising	All sections	98%	6	Yes
Bing 4th-party Marketing   Pinterest	Homepage, Category, Produc	45%	5	No

Asset URL	Attention	Max Size	ZIP File	Async	Post Page Load
.../asset1.js Script	High	94.7 K	No	No	No
.../asset4.js i-Frame	Medium	12.4 K	No	Yes	Yes
.../asset5.js Image	Low	31.2 K	No	No	No

## Get an Accurate View of All 3<sup>rd</sup> Party Services Running on 100% of Your Visitor Sessions

Enable your digital and technical teams to map and organize all third and fourth party services running on your site, their associated assets, and on which sections (e.g. cart, checkout, PDP's, PLP's) they run and how.

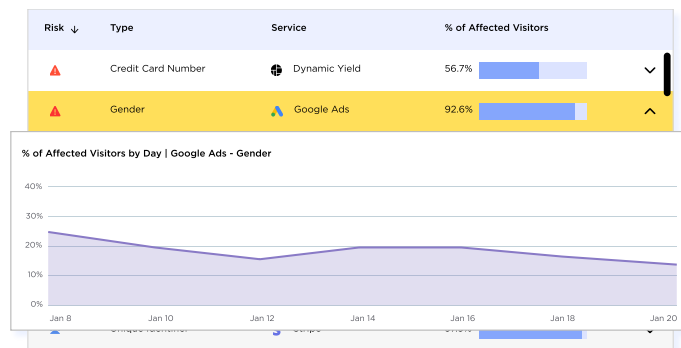
Make sure there are no redundant services that should have been removed or that don't need to run anymore.

Spot the ones that are causing performance issues when deployed and that need to be removed, or that are redundant and being used by the same department for the same use case.

## Ensure Compliance For Every Single Visitor

Ensure full compliance and minimize risk in the event of a data leak involving personal identifiable information being accessed and stored by a 3<sup>rd</sup> or 4<sup>th</sup> party service.

Take immediate action by contacting the responsible service and mitigate potential risks.



Empower your digital and technical teams with a comprehensive, client-side perspective on 100% of your site visitors, ensuring full compliance of privacy and performance with your third and fourth party services.